

**Western Carolinas Arabian Horse Association Board Meeting**  
**Comfort Inn, Clemson, SC      January 26, 2008**

**Present:** Sarah Hendricks, Grace Greenlee, Judy Warner, Carol Johnson, Robert Obermiller, Patti Rowe

**Absent:** Heather Brannan, Diane Justice, Cassandra Piner

1. Sarah presented the Club Highlights for 2007:
  - Awards Banquet and Dinner at Tryon, NC
  - All Star Futurity Auction
  - March Show
  - Endurance Ride Water Break Asheville, NC
  - November Show
  - November Annual meeting with 100 + in attendance and BBQ meal
  - Futurity Show
  - AHA Convention, sending 3 delegates and 1 alternate
  
2. Plans for 2008 include:
  - Awards Banquet and Dinner at Clemson, SC
  - March Show – addition of FEI level Dressage Classes
  - All Star Futurity Auction – ends April 1<sup>st</sup>
  - Endurance Ride Water Break - May 3
  - Region 12 Youth Jamboree – July 14 week in Clemson
  - Farm Meetings (the following have contacted us to offer a meeting place)
    - Southern Heritage Farm – Spartanburg, SC
    - Chris & Paula Anckersen – Long Creek, SC
    - Myron Gottfried - Asheville, NC
  - November Show and Futurity, November Annual Meeting
  - AHA Convention
  - Endurance Ride – Judy can volunteer again this year along with her friend. It was suggested that we invest in a banner “WCAHA Welcomes You”. Could be used at the Endurance ride and the shows.
  - Region 12 Youth Jamboree moving to Clemson for 2008. John Gersch is the manager. They will be looking for volunteers. All Board members should put this week on your calendars as Club should be a visible presence at this event.
  
3. Our strengths and weaknesses as a club were also discussed:

<b>Strengths</b>	<b>Weaknesses</b>
- Membership numbers	- Small # volunteers
- Broad base of member interests	- Increasing cost of shows
- Positive Cash Flow	- Limited time resources of board
- Large net income	- Large range of membership base
- Intrinsic knowledge	NC, SC, GA and other states
- Judges, Stewards, Breeders, show managers	

4. Our opportunities and threats as a club were also discussed:

**Opportunities**

- many entry level members
- increased communication
- cont'd growth in SH/Dressage division
- growth of community shows and grass root opportunities

**Threats**

- Economic Outlook
- location of volunteers
- Increasing assets
- protect club assets
- Spotlight Futurity
- Change in show rules
  - multiple judges
  - halter card requirements

5. The Treasurer's report was presented as provided by Diane.

- Financial committee? How active? Regroup? As assets grow more protection for our Treasurer, bonded, checks greater than \$? should be cosigned??? All these are questions. What great questions to have – where do we want to head from here? Do more budgeting? What are our club financial threats? 501c3 to encourage sponsorships?

- Explore the possibility of having Frank Galovic come to a Board meeting for club financial planning
- More discussion needed, but regarding giving back to members, suggested that the club fee only of \$15 be paid for WCAHA members starting “?”.
- The Delegates at Convention made a \$300 donation to the Arabian Foundation in memory of Grady McAuley. This was a charter donation, Lolli Ames was matching all funding donated at the convention. Motion by Patti – to approve the donation as made at convention, 2<sup>nd</sup> – Robert. All approved. Diane should send a check for \$300 to the Arabian Foundation and earmark to be used for “Breeding Genetics Research”. Grace is to get the address information to Diane to send the check.
- All Contracts for 2008 shows mileage will be paid at .45 per mile unless otherwise negotiated by show management. Motion by Patti, 2<sup>nd</sup> by Grace, all approved. Effect with the March show mileage will now be paid to paddock and gate/ribbon.
- Bedding Delivery for March show will be paid at the rate of \$1.25 per bag, no mileage. Motion – Grace, 2<sup>nd</sup> – Carol, all approved.
- March show exhibitors party – 8pm on Friday night – Club will provide \$400 towards cost of party. Motion – Patti, 2<sup>nd</sup> – Carol, all approved.

6. 2008 Board meetings

- Develop a strategic long term plan
- Mission statement – what are we about?
- Goals – 5 yr plan, created an atmosphere for substantial growth based on input from membership – survey monkey online tool?
- Tactical goals: (a) continue current programs with a focus on increased participation and growth (Ex 2008 Awards Banquet has highest attendance in many years) (b) Class A Shows (c) Learning opportunities (i.e. Breeding seminar, Judging seminar)

Board Meetings:

- Communication – utilize website more
- Schedule: face to face meetings, conference calls, net meetings, farm meetings
- Board member schedules – divide and conquer
- Board retreat

General Meetings:

- Farm meetings
- Seminars and learning opportunities
- Annual reunion (has probably played out)
- November membership meeting

Ideas:

- Trail ride at shows
- More “down” time at shows for socialization

Board Calendar:

- Conference Call 3<sup>rd</sup> Tuesday of every month, beginning Feb. 19<sup>th</sup> at 9:01 pm EST. This will be a standing monthly call place on your calendars!
- April 15<sup>th</sup> Board meeting Pizza Hut Landrum or conference call
- May 3 – Endurance water break at Biltmore
- June 1 Farm meeting Southern Heritage (pending confirmation)
- July 14 week – Youth Jamboree, Clemson WCAHA presence
- August - Dr. Godfried (confirm and date needed)
- September - Anckersens (confirm with date)
- October 31, November 1-2 Show Clemson

**Motion by Grace, 2<sup>nd</sup> Robert, all approved to appoint Dr. Ed Davidson as an alternate board member.**

6. Futurity report by Carol:

2008 there were 41 weanling nominations vs 30 last year and there were 18 yearling renominations.

Free mare nomination to stallion owners: 6 used \$50 credit, 2 used foal credits